

## I'm an Executive Performance Advisor



I'm a catalyst of Breakthrough results.

I advise leaders on how to create a Blueprint to effectively manage their own Peak Performance and that of their teams.

I produce events and transformational experiences that boost commitment in the organization and yield profits.

I also join projects where I can help design original concepts that add New Value and accelerate revenue growth.

## What makes me different

- Over two decades of experience helping leaders and peak performers
- Proven results in high pressure environments
- Sophisticated approaches and tools with a scientific base
- Extraordinary ability to produce world-class corporate events and conferences
- International scope and consulting alliances

## My Services



Executive Performance  
Leadership Transformation



International Corporate Events  
Conferences & Brand Experiences



Concept Development & Marketing  
Project Management

"When it comes to counseling and coaching higher-performers, Carlos Salum is the real thing. Academically, he knows his subject matter through and through. He moves easily amid circles of influence and power. He is a master coach of potential achievers. And he personally lives and breathes the counsel he provides others. As you can tell, I like the guy and I like his track record. If he were a stock issue, my advice would be: Buy."

- Dudley Lynch, President - Brain Technologies Corporation, Gainesville, Florida

## International Partners

- Manres AG - Switzerland
- Black Label Advisory - USA
- Promostudio - Italy
- Joseph Torrez - NL and UAE
- Complex Coaching - Germany

Julius Bär

ABN-AMRO Private Banking

HSBC Private Bank

Bausch & Lomb



BENFIELD

KPIT Cummins

UNITED SLEEP  
MEDICINE

AT&T KEARNEY



## CONTACT INFORMATION

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