

Foresight

The Strategic Wisdom of
Breakthrough Thinking

How to provoke creative disruptions
to go "beyond personal best"



Executive Workshop
Tuesday
September 14
9:00 am - 4:00 pm

Conducted by Carlos Salum

Founder, Salum International Resources, Inc.

Founder, SIR Conferences

www.saluminternational.com

Performance Architect - Breakthrough Catalyst

Entrepreneur, Idealist, Creative Thinker

Professional Tennis Coach

Produced Playwright - Documentary Producer



Testimonial:

"Carlos is a true all-rounder. A real "Renaissance man" (performance coach, superb tennis player, writer and consultant are just a few of his many occupations), he generates affection and admiration in all people he works with. As a serious and keen listener, he is able to build a warm and productive dialogue that helps you get to the core issues. I sincerely recommend him as a real peak performer who speaks from experience. Carlos has organized programs and advised my teams in the fields of improving performance and career coaching both at ABN AMRO and at HSBC. His participation has always been successful. He is a clear, open, insightful and interesting coach. I sincerely recommend Carlos. If you are looking for new ways to enhance performance, identify your strengths and map a plan for your team, he is the man." - Walter Kiceleff - Zurich Insurance Company - Switzerland

FORESIGHT is a one-day Executive Workshop that explores Breakthrough Thinking as a strategic skill. Using a systematic approach, it teaches participants can intentionally provoke creative disruptions to increase performance and revenue growth.

As a participant, you will:

- Expand your decision-making approaches
- Broaden your perception and thinking modes
- Enhance your solution-design skills
- Refine your personal and professional goals
- Create a personal plan for performance growth
- Increase your creative thinking skills
- Design multiple Breakthrough experiences

Key Topics:

- Markers of Breakthrough Thinking
- The value of intentionally shifting perception
- Provocation and Disruption as strategic tools
- Foresight in action: expanding possibilities
- Breakthrough Thinking and Peak Performance
- Foresight as a path to revenue growth and progress

Registration Fee: \$179.00 per person

Lunch and instructional materials included.

Drinks and healthy snacks provided throughout the day.

Register with PayPal at:

www.saluminternational.com/sirconf2010.htm

