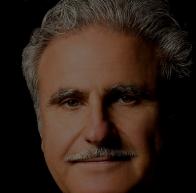
The Glass is Full and a Half



How to Design Your Breakthrough, Lead with Your Inspiring Vision and Build Your Powerful Legacy

A Book by Carlos Salum

Imagine

Doing the Right Things - Define Your Worldview

- Diagnose Aspirations Align Values and Beliefs
- Create your personal Vision of Achievement

Improve

Doing Things Better - Stage Transformations

- Embrace Challenges and conquer Resistance
- Operate in your Ideal Performance State ("the zone")
- Become Resilient (physically and mentally tough)

Inspire

Doing Better Things - Accelerate Replication

- Ensure Sustainable Growth through constant Improvement
- Lead by Example Inspire Emulation

Ignite

Doing Right for More - Act on your New Identity

- Facilitate Enduring Success and help more people to change
- Consolidate your Vision and Legacy

