

# The Glass is Full and a Half

How to Design Your Breakthrough,  
Lead with Your Inspiring Vision  
and Build Your Powerful Legacy

A Book by Carlos Salum

## Imagine

### Doing the Right Things - Define Your Worldview

- Diagnose Aspirations – Align Values and Beliefs
- Create your personal Vision of Achievement

## Improve

### Doing Things Better - Stage Transformations

- Embrace Challenges and conquer Resistance
- Operate in your Ideal Performance State ("the zone")
- Become Resilient (physically and mentally tough)

## Inspire

### Doing Better Things - Accelerate Replication

- Ensure Sustainable Growth through constant Improvement
- Lead by Example – Inspire Emulation

## Ignite

### Doing Right for More - Act on your New Identity

- Facilitate Enduring Success and help more people to change
- Consolidate your Vision and Legacy



**SALUM**  
INTERNATIONAL RESOURCES

[www.saluminternational.com](http://www.saluminternational.com)